





How to Design a Vendor Risk Management Information & Technology Architecture

Blueprint for an Effective, Efficient & Agile Third Party Management Program

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Michael Rasmussen, J.D., GRCP, CCEP

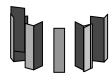
The GRC Pundit @ GRC 20/20 Research, LLC

OCEG Fellow @ www.OCEG.org

### Who is a 3<sup>rd</sup> party?











# GRC Definition Adapted to 3<sup>rd</sup> Party/Vendor Management . . .



- 3<sup>rd</sup> party/vendor management is a capability that enables an organization to:
  - G) reliably achieve objectives
  - R) while addressing uncertainty and
  - C) act with integrity
- in and across it's 3<sup>rd</sup> party relationships.

Inevitability of Failure: Too Many Approaches Organizations are burdened by manual ad hoc processes to document and manage third party vendor processes. This involves being overwhelmed with emails and documents — leading to, in varying degrees... Excessive emails, documents, and paper trails Poor visibility & reporting Files and documents out of sync Wasted resources and spending Overwhelming complexity No accountability

### What is Your Approach to Vendor Management?

### Distributed Vendor Party Management

 Disconnected departments managing vendor relationships in different ways with little or no collaboration with other departments



### Federated Vendor Party Management

 An integrated approach that balances vendor management centralization with distributed participation and collaboration









What if we could design vendor management?

### Vendor Management: a Top Down Approach







Vendor Management Process



**Vendor Management Information** 



Vendor Management Technology



### Core Components: Vendor Risk Management Plan



#### **GOALS**

Define specific 3rd party management goals and strategies in context of governance, risk and compliance.



#### **MEASUREMENT**

Decide on the metrics for each phase of the 3rd party management process.



#### **AUDIENCE**

Define 3rd parties and and who within those 3rd party relationships do we communicate with.



#### **ALIGNMENT**

Align 3rd party management strategies with the corporate culture and Code of Conduct.



#### RESOURCES

Assign the appropriate people, budget and other resources to ensure 3rd party management goals are met.



### INTERNAL STAF

Collaborate with and enlist the support of internal stakeholders across the business.



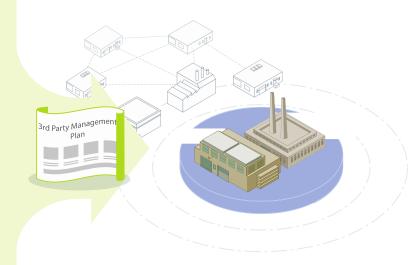
#### **ACCESSIBILITY**

Ensure that 3rd party communications are be accessible, understandable and actionable by all groups regardless of education level, geography, culture, language, ethnic group or disability status.



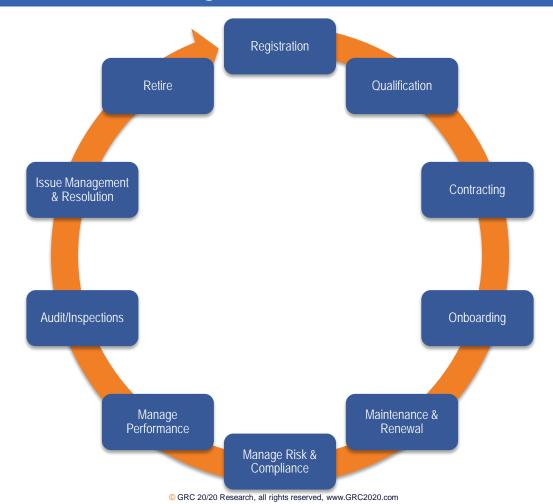
#### **EXECUTIVE SUPPORT**

Gain executive support of the 3rd party management program





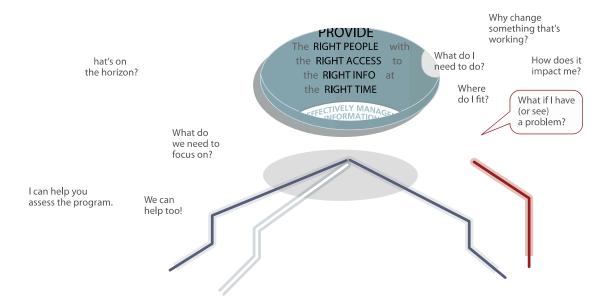
### Overview of a Vendor Risk Management Process







### Central Hub of Vendor Risk Information





### Vendor Risk Management Technology Provides Automation and Tracking

#### MANAGEMENT REPORTING









#### **COLLABORATION**



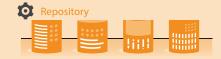
#### **ENFORCEMENT**







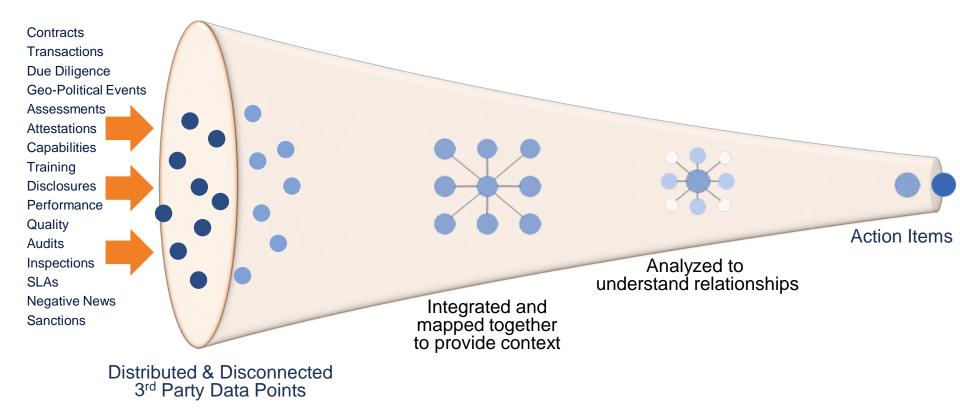






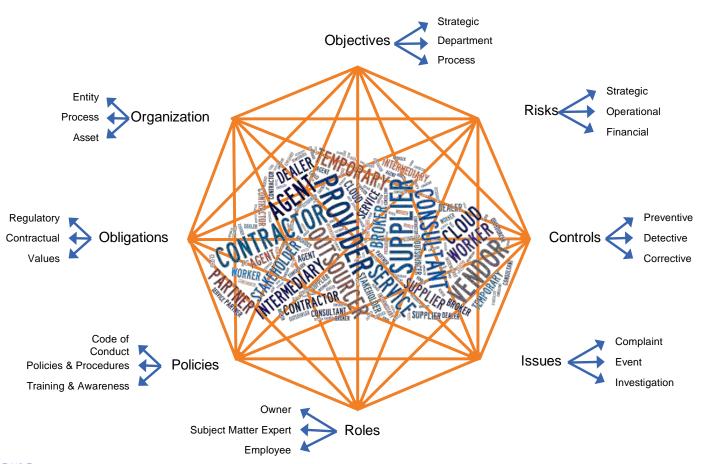


### 360° Vendor Risk Management Contextual Intelligence





### Vendor Risk Information Architecture Provides 360° Contextual Intelligence







#### process optimization

All non-value-added activities are eliminated and value-added activities are streamlined to reduce lag time and undesirable variation.



#### better capital allocation

Identifying areas where there are redundancies or inefficiencies allows financial and human capital to be allocated more effectively.



#### improved effectiveness

Overall effectiveness is improved as gaps are closed, unnecessary redundancy is reduced, and GRC activities are allocated to the right individuals and departments.



#### protected reputation

Reputation is protected and enhanced because risks are managed more effectively.



#### reduced costs

Reduced costs help to improve return on investments made in GRC activiti



## GRC Capability Area Definitions

GRC Capability Area

Health & Safety Management

Internal Control Management

Issue Reporting & Management

Physical Security Management

Policy & Training Management

Strategy & Performance Management

IT GRC Management

Legal Management

Quality Management

Risk Management

and cases.

activities.

Enterprise GRC	Capability to manage an integrated architecture across multiple GRC areas in a structured strategy, process, information and technology architecture.
Audit Management	Capability to manage audit planning, staff, documentation, execution/field work, findings, reporting, and analytics
Automated Control	Capability to automate the detection and enforcement of internal controls in business processes, systems, records, transactions, documents, and information.
Business Continuity Management	Capability to manage, maintain, and test continuity and disaster plans, and implement these plans expected and unexpected disruptions to all areas of operation.
Compliance Management	Capability to manage an overall compliance program, document and manage change to obligations, assess compliance, remediate non-compliance, and report.
Environmental Management	Capability to document, monitor, assess, analyze, record, and report on environmental activities and compliance.

Capability to manage, define, document, map, monitor, test, assess, and report on internal controls of the organization.

Capability to manage, monitor, and report on the organization's legal operations, processes, matters, risks, and activities.

Capability to manage risk and losses to individuals and physical assets, facilities, inventory, and other property...

Capability to govern IT in context of business objectives and manage IT process, technology, and information risk and compliance.

Capability to govern, define, and manage strategic, financial, and operational objectives and related performance and risk activities.

Capability to manage, document, monitor, assess, report, and address incidents related to the health and safety of the workforce and workplace,

Capability to notify on issues and incidents and manage, document, resolve, and report on the range of complaints, issues, incidents, events, investigations,

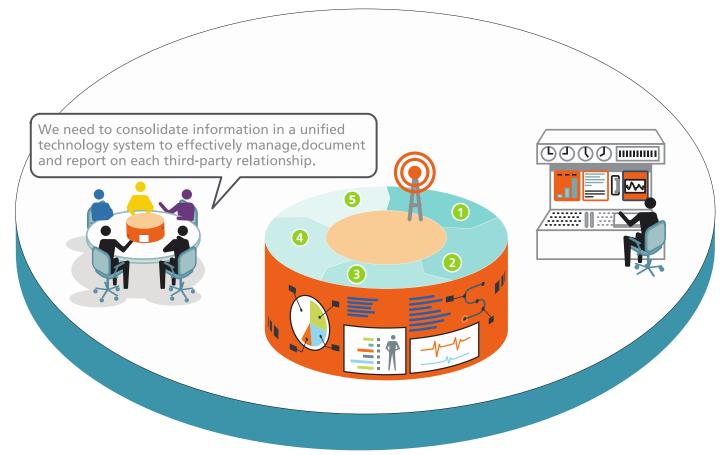
Capability to mange the development, approval, distribution, communication, forms, maintenance, and records of policies, procedures and related awareness

Capability to manage, assess, record, benchmark, and track activity, issues, failures, recalls, and improvement related to product and service quality.

Capability to identify, assess, measure, treat, manage, monitor, and report on risks to objectives, divisions, departments, processes, assets, and projects.

Capability to govern manage, and manitar the array of 2rd party relationships in the enterprise, particularly rick and compliance shallonged these relationships

### 3rd Party Management Technology Architecture





### GRC Market: Third Party Management

### Third Party Management Technology

Third Party Management Platforms

Third Party Risk Management Solutions

Procurement & ERP Third Party Solutions

Screening & Due Diligence Solutions

Miscellaneous Third Party Management Tools



#### **AUTOMATION AND TRACKING**

Technology enables the change tracking and monitoring process by integrating information and content sources with software that automates and tracks workflow, accountability, and analysis of changes or additions

#### Third Party Intelligence & Content

Third Party Forms & Templates

PEP/Sanction/Watch Lists

Negative News

Organization/Corporate Ratings

Geo-Political Risk

Reputation & Brand Lists & Monitoring

Sourcing Information

Vessels Data

Controlled Goods & Substances

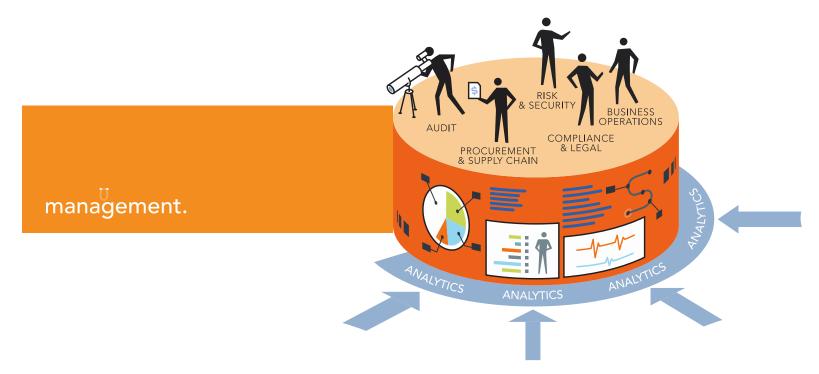
IT Security Ratings





### Integrated 3rd Party Management

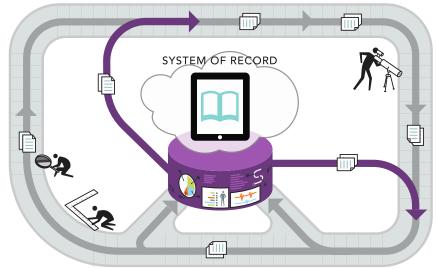
In today's complex economy, your suppliers, distributors, sub-contractors, agents and other 3rd parties play critical roles in your business success. Its too complex to manage without an integrated strategy that includes people, process and technology. The goal is to protect and grow value by establishing a capability to see your entire 3rd party landscape with real time information about external and internal events that may change risk profiles and impact performance.

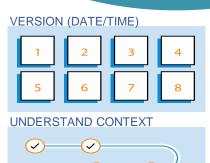




### Vendor Risk Management Solutions Provide Defensibility & Accountability





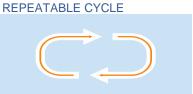














### Critical Elements of a Vendor Risk Information & Technology Architecture

#### Vendor EMPOWERMENT

■ The need to collaborate and provide full visibility into 3<sup>rd</sup> party relationships while balancing 3rd party confidentiality.

#### **USER EXPERIENCE**

The need to provide an intuitive and easy to use experience that is usable by an international audience

#### **MULTI-USE INFORMATION**

Integration of internal and external data that has multiple functions and purposes to turn data into intelligence

#### **DELIVERY MODEL**

■ The need to have a solution that is easy to access globally and provides a platform for collaboration and sharing in a network while providing confidentiality of sensitive information.

#### CONFIGURATION

The need to have a solution that is agile in its ability to be extended and modified to meet specific organization requirements.

#### LIFECYCLE

The need to manage the lifecycle of 3<sup>rd</sup> party relationships from onboarding to offboarding



### Vendor Risk Management: Critical Capabilities

### Solution Area Definition

Vendor Risk Management solutions provide capabilities to govern, manage, and monitor the array of 3rd party relationships in the enterprise, particularly risk and compliance challenges these relationships bring.

This enables organizations to manage:

- 3<sup>rd</sup> party management process of onboarding, approval, due diligence, communications, assessment, evaluation, issue management, and off-boarding. This includes workflow, task management, and content management capabilities.
- 3<sup>rd</sup> party portal for 3<sup>rd</sup> parties to be able to submit and share information, take assessments, provide attestations, and other related requests and forms, to complete tasks.
- Provide evidence to provide a system of record and audit trail of all interactions, assessments, audits/inspections, and interactions with
- 3<sup>rd</sup> parties.

### **Critical Capabilities**

- Onboarding process to register suppliers and have them submit necessary documentation
- Due diligence process during onboarding and periodically or continually thereafter
- □ Risk assessment and analysis of 3<sup>rd</sup> party relationships
- Policy communication & attestation to 3<sup>rd</sup> parties
- ☐ Training & awareness of 3<sup>rd</sup> parties
- Compliance assessment and analysis of 3<sup>rd</sup> party relationships
- Issue management through issue reporting/identification, response/investigation, and resolution.
- ☐ Forms & disclosure management for 3<sup>rd</sup> parties to fill out forms and submit information
- Audit & inspection management of 3<sup>rd</sup> parties in context of right to audit clauses
- Management of the off-boarding process





### What Differentiates Basic, Common & Advanced Solutions?

### Characteristics: Basic 3rd Party Management Solutions



Basic 3<sup>rd</sup> party management platforms focus on the workflow, forms, and tasks of 3<sup>rd</sup> party management. The value focus is on task automation by removing inefficiencies of manual approaches of documents, spreadsheets, and emails and replacing this with a solution that can collect information, manage workflow and tasks, and simplify reporting. Content, if provided, is typically in context of a single 3<sup>rd</sup> party management area (e.g., anti-bribery & corruption, information security).

### Capabilities

- ✓ Supports back-end process of 3<sup>rd</sup> party management
- ✓ Workflow & task management
- ✓ Compliane & risk self-assessments & reporting
- ✓ Basic due diligence in context of workflow and tasks
- Notification
- ✓ Tracking attestations
- ✓ Reporting and tracking issues
- ✓ Survey capabilities to deliver self-assessments
- ✓ Audit trail/system of record of 3<sup>rd</sup> party related activities

### Limitations

- Limited content integration, typically in context of one area and not across the organization
- Focus is rather narrow in addressing specific issues of 3<sup>rd</sup> party management and not a platform for managing a range of 3<sup>rd</sup> party governance, risk, and compliance





### What Differentiates Basic, Common & Advanced Solutions?

### Characteristics: Common 3<sup>rd</sup> Party Management Platforms



Common 3<sup>rd</sup> party management platforms have the range of features commonly found in enterprise 3<sup>rd</sup> Party Management RFPs that span the organization's 3<sup>rd</sup> party needs. They build upon the foundation of workflow, tasks, assessments, and forms with features to provide greater integration with other systems, and have better content integration.

### Capabilities

- Has workflow, task, assessment, and content capabilities of Basic solutions
- ✓ Ability to manage the entire 3<sup>rd</sup> party management process from onboarding through offboarding
- ✓ Integration with ERP and other business systems to collect and monitor 3<sup>rd</sup> party information and transactions
- ✓ Basic contract management capabilities with ability to define and monitor SLAs, KPIs, and KRIs in 3<sup>rd</sup> party relationships
- ✓ Basic portal capability to collect and communication information with 3<sup>rd</sup> parties
- ✓ Audit & inspection management of 3<sup>rd</sup> parties

### 91

### Limitations

- 3<sup>rd</sup> party content and intelligence sources is still often limited in scope
- Portal for 3<sup>rd</sup> parties is more utilitarian in focus and lacks advanced collaborative features
- Typically does not offer self-registration capabilities



### What Differentiates Basic, Common & Advanced Solutions?

### Characteristics: Advanced 3<sup>rd</sup> Party Management Platforms

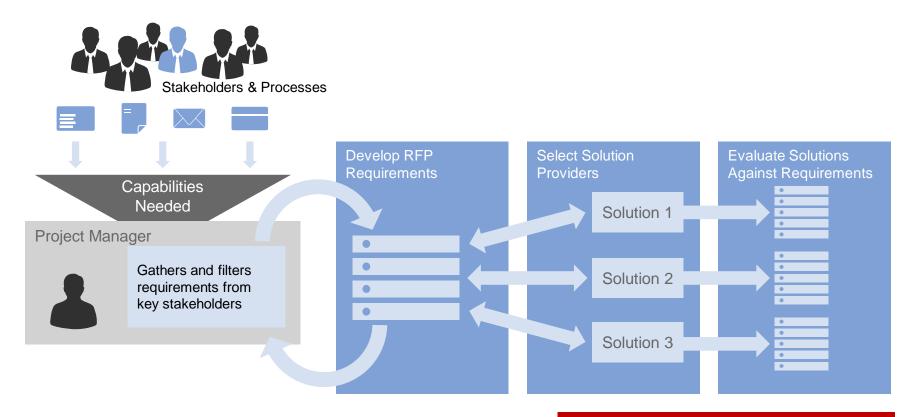


Advanced 3<sup>rd</sup> party management platfomrs are Common Platforms that have distinguished themselves from competitors by offering advanced capabilities in different areas. Areas of Advanced Capabilities (note, a solution might have one or more of these) include:

- ✓ 3<sup>rd</sup> party portal. The solution has a strong, intuitive, engaging portal for 3<sup>rd</sup> paties to access and interact with policies.
- ✓ Self-registration. The solution and portal supports a 3<sup>rd</sup> party self-registration process during onboarding with a wizard interface to scope relationship, level of due diligence and acceptanc,e and collect information.
- ✓ Master data records & 3<sup>rd</sup> party information management. The solution can integrate with a variety of ERP and other business systems to collect information and be the primary source of master data records on 3<sup>rd</sup> parties.
- ✓ Ongoing/continuous due diligence. The solution provides the capability to monitor 3<sup>rd</sup> parties on a continuous basis against a range of screening, sanction, negative news databases to proactively alert the organization on changes.
- ✓ Contract lifecycle management. The solution has full contract lifecycle management capabilities.
- ✓ 3<sup>rd</sup> party networks. The solution provides a collaborative platform for organizations to participate in that allows many to many interactions and the ability to assess once and the assessment to be good for multiple relationships.
- ✓ Spend analysis. The solution allows for overall spend analysis and performance management of 3<sup>rd</sup> party relationships.
- ✓ 3<sup>rd</sup> party planning. The solution enables the organization to strategically plan 3<sup>rd</sup> party relationships.

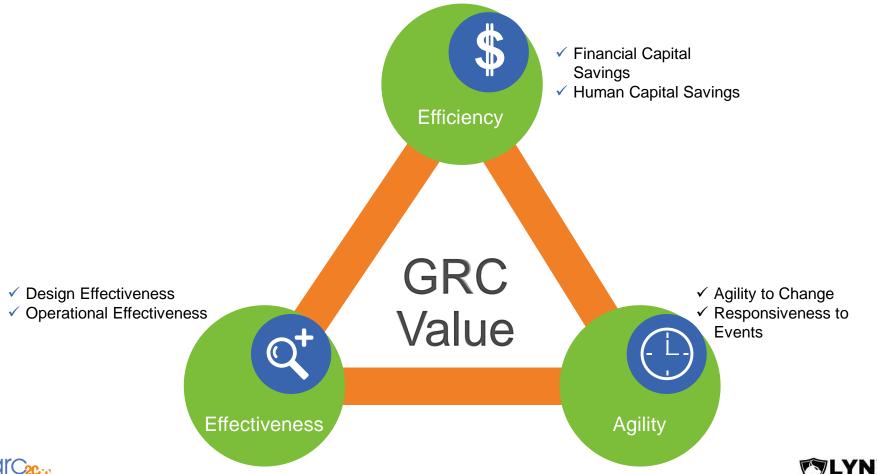


### 3rd Party Management Platform Selection Process

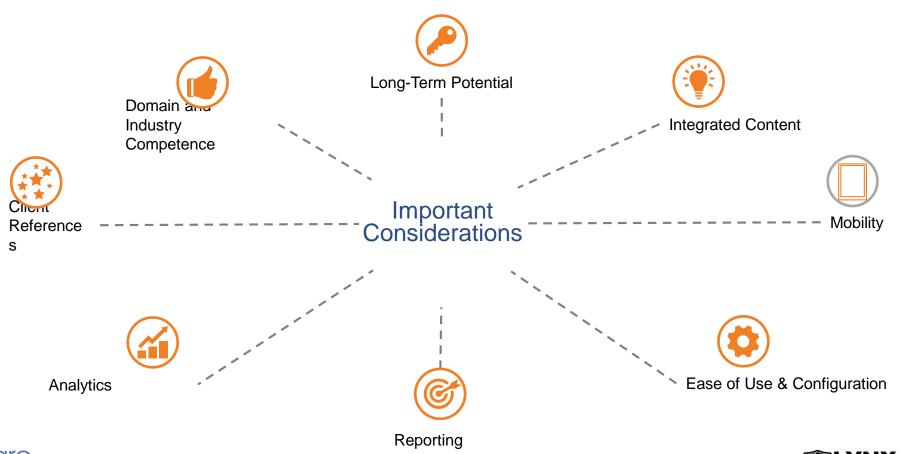




### GRC 20/20 Value Perspective: 3 Angles of GRC Value



### Important Considerations





### Integrated 3rd Party Management

#### **KEYS TO SUCCESS**

#### KNOW WHO, WHERE & WHAT

party relationship, internal relationship owners, locations of operations, contract terms, risk and value assessments, required controls and measurements, and issues that arise.

#### **CONTINUALLY EVALUATE RISK & VALUE**

Use a 3rd party management platform to rank each party for risk in areas of concern and value added by the relationship; establish appropriate requirements and controls and revisit as factors

#### **ENSURE NOTIFICATION & ACTION**

Automate triggers for notifications to all necessary internal and external parties when new information arises or review is needed; automate revised risk assessments, new training or other actions where possible and appropriate.

#### COMMON MISTAKES



#### MANAGING MANUALLY

Allowing siloed oversight of 3rd party contracts in spreadsheets and documents that do not provide a unified approach or view of information; failing to keep information updated in context of change in internal or external events.



#### NOT STANDARDIZING POLICIES & PROCEDURES

Allowing different parts of the organization to use different procedures and systems for onboarding 3rd parties, conducting risk assessments and managing relationships.



#### FAILING TO CONSIDER INTERNAL PARTIES

Failing to map responsibilities for aspects of 3rd party relationships; applying the same controls to all internal relationship managers, regardless of the level of risk or value presented by their 3rd party contracts.



### Maturing Vendor Risk Management Delivers Contextual Intelligence . . .

#### 1. Aware

- ✓ Have a finger on the pulse of business
- ✓ Watch for change in internal & external environment
- ✓ Turn data into information that can be, and is, analyzed
- ✓ Share information in every relevant direction

### 2. Aligned

- ✓ Support and inform business objectives
- ✓ Continuously align objectives and operations to risk of the entity
- ✓ Give strategic consideration to information from risk management enabling appropriate change

#### 3. Responsive

- You can't react to something you don't sense
- Gain greater awareness and understanding of information that drives decisions and actions
- ✓ Improve transparency, but also quickly cut through the morass of data to what you need to know to make the right decisions

#### 4. Agile

- ✓ More than fast. nimble
- ✓ Being fast isn't helpful if you are headed in the wrong direction.
- ✓ Risk management enables decisions and actions that are quick, coordinated and well thought out.
- ✓ Agility allows an entity to use risk to its advantage, grasp strategic opportunities and be confident in its ability to stay on course.

#### 5. Resilient

- ✓ Be able to bounce back quickly from changes in context and threats with limited business impact
- ✓ Have sufficient tolerances to allow for some missteps
- ✓ Have confidence necessary to rapidly adapt and respond to opportunities

#### 6. Lean

- ✓ Build the muscle. trim the fat
- ✓ Get rid of expense from unnecessary duplication. redundancy and misallocation of resources within the risk management
- ✓ Lean the organization overall with enhanced capability and related decisions about application of resources





### Two Things to Note . . .

### Complimentary Inquiry

- Organizations evaluating or considering GRC solutions are free to ask GRC 20/20 on our understanding and comparison of solutions in the market to meet your GRC requirements.
- Inquiries are single focused questions that can be answered in under 30 minutes.
- Complimentary inquiry is only available to organizations evaluating or considering GRC solutions for their internal use.

### RFP Development & Support

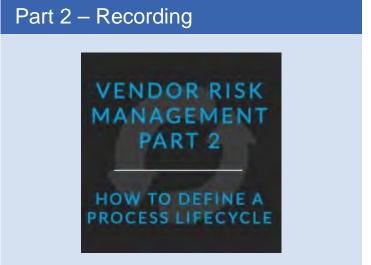
- GRC 20/20 has an extensive library of RFP requirements across a range of GRC capability areas presented in this presentation.
- GRC 20/20 can be engaged in RFP development and support projects to streamline your process, gain perspectives learned from other organizations, and to keep solution providers honest in their responses.



### Two More Things to Note . . .



http://bit.ly/2IJP6yu



http://bit.ly/2m4ilKk





+ 1.800.314.0455 info@lynxtp.com

# GLOBAL HEADQUARTERS

1501 Broadway

\*\*

12<sup>th</sup> Floor

New York, NY 10036

Pittsburgh, PA



309 Smithfield Street

3<sup>rd</sup> Floor

Pittsburgh, PA 15222

lynxgrc.com

Michael Rasmussen, J.D.
The GRC Pundit & OCEG Fellow
<a href="mailto:mkras@grc2020.com">mkras@grc2020.com</a>
+1.888.365.4560

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