



# LYNX: FACT SHEET



DYNAMIC CYBER SECURITY AND RISK MANAGEMENT SOLUTIONS

## OUR STORY

At Lynx, we listen, anticipate our partners' needs, adapt to your unique environment, watch for risk exposure, and use our real world experience to deliver efficient and cost-effective solutions.

Founded in 2009, the Lynx Team is made up of experienced, industry recognized experts who have led governance, risk management, compliance and cybersecurity programs and served as subject matter experts (SMEs) for Fortune 500 enterprises and Federal agencies.

In short, we know what it takes to implement an effective security, risk management, and compliance program. It's that intimate knowledge of highly regulated industries and the information protection industry that enables Lynx to interpret technical and business requirements and provide solutions quickly and thoroughly.

## KEY BENEFITS

- ✓ Minimize the cost of cybersecurity compliance
- ✓ Reduce your IT audit burdens
- ✓ Identify the IT risks that matter most to your business
- ✓ Provide a view of your entire compliance and IT risk posture

## CONTACT US

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## SOLUTIONS



### INTEGRATED RISK MANAGEMENT

Lynx Risk Manager is an Integrated Risk Management (IRM) platform that enables simplification, automation and integration of strategic, operational and IT risk management processes and data.

Our powerful risk and compliance solution allows an organization to immediately improve their audit workflow and then assess their IT risk posture against internal and external regulations. Lynx Risk Manager can identify and prioritize risks to unique business interests across all types of resources within frameworks of predefined compliance and control regulations, best practices and automated workflows.



### SECURITY & COMPLIANCE

Maintaining the internal security expertise necessary to deal with the ever evolving web and mobile attack vectors can be difficult. Lynx Cyber Security services can leverage best practices to improve your network security while reducing staffing requirements and ultimately lowering costs.

Lynx will provide a hacker's view of your security posture. Armed with this knowledge, we can help you reduce risk, cut application downtime and improve productivity in the most cost efficient manner.



### TALENT ACQUISITION

Helping organizations identify and recruit the best available IT talent in the marketplace by creating new opportunities for broadening the composition of your workforce.

“Why Lynx? It's all about trust. I know I can count on Lynx to bring me the best experts who can move at the speed of my business.”



Daniel Conroy  
CISO

## CERTS & CLEARANCES

- CISSP – Certified Information Systems Security Professional by ISC2 Certification
- ISSMP – Information Systems Security Management Professional by ISC2 Certification
- ISSAP – Information Systems Security Architecture Professional by ISC2 Certification
- ISSEP – Information Systems Security Engineering Professional by ISC2 Certification
- CAP – Certified Authorization Professional by ISC2
- C/EH – Certified Ethical Hacker by EC Council
- C/HFI – Computer Hacking Forensic Investigator by EC Council
- C/CISO – Certified Information Security Officer by EC Council
- CISA – Certified Information Systems Auditor by ISACA
- CISM – Certified Information Security Manager by ISACA
- CRISC – Certified in Risk and Information Systems Controls by ISACA
- NSA-IAM – National Security Agency InfoSec Assessment Methodology
- PMP – Project Management Professional by PMI
- GSLC – GIAC Security Leadership Certification
- CICM – Certified International Configuration Manager by CMTF
- CISCN – Certified International Software Configuration Manager by CMTF
- GSLC – GIAC Security Leadership Certification by SANS Institute



## RISK MANAGEMENT

Today, organizations need an intelligent approach to gaining the upper hand when it comes to assessing IT risk and managing compliance. Lynx Risk Management Services help by filling expertise gaps and extending team resources with Risk Management services that can move at the speed of your business. Lynx professional services solutions provide a holistic way to identify, assess, remediate and manage risk.



## MANAGED SECURITY SERVICES

Most organizations don't have the tools, time, or staff expertise to deal with the challenge of keeping up with the evolving threat landscape and increased sophistication of attack techniques. By partnering with Lynx as a Managed Security Services Provider (MSSP), organizations can leverage best practices to improve their network security while reducing staffing requirements and ultimately lowering costs.



## LEADERSHIP TEAM



### FRANKLIN DONAHOE

Chief Executive Officer

Franklin has over 25 years of experience in data, information, cyber security, business and technology risk management and military service in the United States Marine Corps.



### JENNIFER FISCHER

Chief Operating Officer

Fischer leads the senior leadership team and their staff, oversees the performance of the organization, and works closely with the CEO and board to execute strategy to ensure that Lynx continues to deliver effective and innovative solutions.



### DOUG YARABINETZ

Chief Marketing Officer

Yarabinec is an accomplished, marketing executive with over 20 years of experience leading marketing and sales teams and implementing the strategy and tactics to effectively manage an integrated marketing and sales process.



### GINA MAHIN

Chief Product Officer

Mahin has extensive Information Security, Compliance and Risk Management leadership experience in the Federal and Commercial space executing long-term IT risk management strategies.



### MATT WHITMARSH

Chief Revenue Officer

Whitmarsh is a proven leader with experience in information security and delivered solutions for some of the largest companies in America leveraging enterprise investments to improve efficiency. Matt is responsible for leading the implementation of integrated risk management programs and technology.

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